

It's the Most Wonderful Time of the Year -- Small Business Season

November 1st - December 31st, 2024



What does nearly every feel-good holiday movie have in common? A small business owner, of course! And that's because there's something magical about following your dreams and being part of a community.

If you think back to some of your most cherished holiday memories, they probably revolve around your favorite winter activity, meeting up with loved ones at a beloved restaurant, drinking a decadent hot beverage (from the place that has the very best coffee/cocoa and desserts), marveling at the businesses decorated in holiday lights, and shopping at your favorite store where you can always find that perfect something.

And one of the things that makes it all so special are the traditions you've created at those places with the people who mean the most to you.

The memory of those beautiful moments is what's behind Small Business Season!

From November 1st to December 31st, we're celebrating the heart and soul of our community – our small businesses. These entrepreneurs pour their passion and creativity into their shops, restaurants, and services, making our area unique and vibrant.

Small Business Season isn't just about buying things. It's about making a conscious choice to support the dreams and livelihoods of our friends, neighbors, and fellow

community members. Every purchase you make at a small business has a ripple effect, helping to create jobs, boosting the local economy, and fostering a sense of connection.

This holiday season, get ready to explore the many gems here in town! And since we're all about making holiday memories, you'll want to keep an eye out for special events and contests.

This Small Business Season we hope you'll:

- Discover unique gifts and one-of-a-kind treasures at our local boutiques, craft fairs, and artisan markets.
- Treat yourself (and your loved ones) by indulging in delicious meals at family-owned restaurants (after all, who wants to cook after a busy day?), book a relaxing spa treatment at a local salon, invite a friend for coffee at your favorite local coffee shop or sign up for a fun workshop.
- Share your favorite small businesses on social media, leave positive reviews, and tell everyone about the amazing experiences you've had and the holiday traditions you're making.

Remember, every dollar you spend at a small business makes a difference. Let's show our appreciation and support for the hardworking entrepreneurs who help our community thrive! Join us in celebrating small.

Timeless treasures and cherished memories are just around the corner—shop local!

P.S. If you're a small business owner, reach out and let us know how we can help you spread the word about your business this season!